

" Strategic Communication Course "

Draft AGENDA 1-05 July

01-05 July 2024

ARRIVAL DAY	Monday 01 July 2024	
	Individual Arrivals and Hotel Registrations	"
17:30 - 18:30	Dinner	

COURSE DAY 1	Tuesday, 02 July 2024	
09:00 - 09:30	Workshop Opening & Welcome Addresses	
	Director of RACVIAC - Centre for Security Cooperation Commander of MPSOTC, <i>online</i> <i>Moderated by ----- , Programme Manager, RACVIAC</i>	<i>Conference Room, RACVIAC Conference Building</i>
09:30 – 09:40	Workshop Group Photo	<i>Main Building</i>
09:40 – 9:55	Admin and RACVIAC info	
09:55 – 10:40	Tour-de-table	
	Participants' Introductions Introductions followed by an opportunity for participants to discuss their current work and projects, their understanding of the concept of Hybrid Threats <i>Moderated by, Programme Manager, RACVIAC</i>	<i>Conference Building</i>
10:40 – 11:10	Coffee Break	
11:10 – 11:50	Strategic Communications Policy and Framework	
	Major Smilianis Christos / MPSOTC	<i>Conference Room</i>
11:50 – 12:00	Coffee Break	
		<i>Lobby/Terrace</i>

12:00 – 12:40	StratCom and Information Activities	
	Lieutenant Emmanuella Dandoulaki / MPSOTC	<i>Conference Room</i>
12:40 – 13:20	Lunch	<i>Restaurant “Pleter“</i>
13:20 – 14:00	Strategic Communications Mindset (VTC)	
	Mr Peter Clarke / StratCom Academy	<i>Conference Room</i>
14:10 – 14:20	Coffee Break	<i>Lobby/Terrace</i>
14:20 – 15:00	Strategic security environment and NATO's perspectives in developing effective strategic communication (TBD)	
	Dr Vira Ratsiborynska	<i>Conference Room</i>
15:00 – 15:10	Coffee Break	<i>Lobby/Terrace</i>
15:10 – 16:10	Strategic security environment and NATO's perspectives in developing effective strategic communication (TBD)	
	Dr Vira Ratsiborynska	<i>Conference Room</i>

COURSE DAY 2	Wednesday, 03 July 2024	
09:00 - 09:45	IEA (Information Environment Analysis)	
	Mrs Elizabeth FRY / NATO SHAPE	<i>Conference Room</i>
09:45 – 09:55	Coffee Break	<i>Lobby/Terrace</i>
09:55 - 10:40	IEA (Information Environment Analysis)	
	Mrs Elizabeth FRY / NATO SHAPE	<i>Conference Room</i>
10:40 – 10:50	Coffee Break	<i>Lobby/Terrace</i>
10:50 – 11:35	IEA (Information Environment Analysis)	
	Mrs Elizabeth FRY / NATO SHAPE	<i>Conference Room</i>
11:35 – 11:45	Coffee Break	<i>Lobby/Terrace</i>
11:45 – 12:30	StratCom Narrative	
	Major Smilianis Christos / MPSOTC	<i>Conference Room</i>
12:30 – 13:15	Lunch	<i>Restaurant “Pleter“</i>
13:15 – 14:00	(SW) StratCom Narrative	
	Lieutenant Emmanuella Dandoulaki / MPSOTC	<i>Conference Room</i>
14:10 – 14:20	Coffee Break	<i>Lobby/Terrace</i>
14:20 – 15:00	(SW) StratCom Narrative	

	Lieutenant Emmanuella Dandoulaki / MPSOTC	<i>Conference Room</i>
15:00 – 15:10	Coffee Break	<i>Lobby/Terrace</i>
15:10 – 16:10	(SW) StratCom Narrative	
	Lieutenant Emmanuella Dandoulaki / MPSOTC	<i>Conference Room</i>
17:30 - 18:30	Dinner	<i>Restaurant “Pleter”</i>

COURSE DAY 3	Thursday, 04 July 2024	
09:00 - 09:45	Public Affairs, Media Operations and Crisis Communication	
	Major Smilianis Christos MPSOTC	<i>Conference Room</i>
09:45 – 09:55	Coffee Break	<i>Lobby/Terrace</i>
09:55 – 10:40	Hybrid Threats	
	Professor Siman Egmont	<i>Conference Room</i>
10:40 – 10:50	Coffee Break	<i>Lobby/Terrace</i>
10:50 – 11:35	Hybrid Threats	
	Professor Siman Egmont	<i>Conference Room</i>
11:35 – 11:45	Coffee Break	<i>Lobby/Terrace</i>
11:45 – 12:30	Psychological Operations	
	Colonel Chiorean Mihai	<i>Conference Room</i>
12:30 – 13:15	Lunch	<i>Restaurant “Pleter”</i>
13:15 – 14:00	Audience Analysis	
	Colonel Chiorean Mihai	<i>Conference Room</i>
14:00 – 14:10	Coffee Break	<i>Lobby/Terrace</i>
14:10 – 14:55	(SW) Audience Analysis	
	Colonel Chiorean Mihai	<i>Conference Room</i>
14:55 – 15:05	Coffee Break	<i>Lobby/Terrace</i>
15:05 – 16:00	(SW) Audience Analysis	
	Colonel Chiorean Mihai	<i>Conference Room</i>
17:30 - 18:30	Course Dinner	<i>Restaurant “Pleter”</i>

DEPARTURE DAY	Friday 05 July 2024	
----------------------	----------------------------	--

15:10 – 16:10	Closing session/ Graduation Ceremony	
	TBD	<i>Conference Room</i>
	Individual Departures	"