



## AGENDA

### Public Media and Security in SEE

**22 - 24 November 2011**

The idea for realization of a conference on this subject matter arose out of the need to promote the public media and security related standards and to draw attention to the importance of the interconnection between public media services and security issues. This relation will be explored through dialogue and exchanges of information, views and ideas, with the aim of disseminating international standards related to the media and security and building a more open, transparent and stable environment in the Region.

The objectives are:

- To analyze the transparency of the relationship between the media and security;
- To examine the role of the media in crisis management operations;
- To promote the necessity of improvement of standards and capacity building in the field of the media;
- To foster media pluralism and to support cooperation between regional public media services and state institutions;
- To share information, views, and experience from the past as well as the latest information concerning security issues;
- To increase regional and international cooperation;
- To propose the way ahead for future cooperation.



**22 November 2011 (Tuesday)**

19:00-21:30	Arrivals	Hotel Rakitije
	<b>RACVIAC Welcome reception</b>	Barbara Club

**23 November 2011 (Wednesday)**

09:15-09:55	Opening session	Conference Hall
09:15-09:25	Welcome address by <b>Col Željko Ceganec, RACVIAC Deputy Director</b>	
09:25-09:35	Welcome address by <b>Mr. Josip Popovac; Director of the Croatian Radio and Television</b>	
09:35-09:55	Formal opening address by <b>Mr. Zlatko Gareljčić Adviser to the Croatian President for the Defence Affairs</b>	
09:55-10:35	<b>Group Photo and Coffee Break</b> (Note: Location for the group photo is in front of the main RACVIAC Building. The coffee-break will take place in the Library, close to the main Conference Hall)	Conference Hall
10:35-12:40	<b>SESSION I: Commitment and cooperation to the development and the strengthening of the relations between security and public media</b>  Moderator: <b>Mr Dražen Korda, Foreign Affairs Editor for Croatian Radio and Television</b>	
10:40-11:15	Presentation by <b>Mr. Boris Bergant President of South East Europe Media Organisation (SEEMO) Board</b>	
11:15-11:45	Presentation by <b>Mr. Roman Bric and Ms Vesna Pintarić, the European Military Press Association (EMPA) representatives</b>	
11:45-12:15	Presentation by <b>Ms. Dinka Zivalj, Spokesperson/Head of Media Unit, Regional Cooperation Council</b>	
12:15-12:40	Presentation by <b>Mr. Denis Avdagić, Director of Organization for promotion of Euro-Atlantic Integration; "Partnerships: a cooperative approach to security in media - OPSA/NAPO experience"</b>	
	Questions & Comments & Discussions & Answers	
12:40-14:15	<b>Lunch Break</b>	

14:15-15:45	<b>SESSION II: The Importance of Building the Public Media Standards and Capabilities in Security Issues; Moderator: Ms. Emina Lišić, Head of information and Public Relations Unit; MoD (HR)</b>	
14:15-14:35	Presentation by <b>Maj Sasho Gelevski; Regional Media Training Centre, Ministry of Defence (MK)</b>	Conference Hall
14:35-14:50	Presentation by <b>LTC Dražen Jonjić; MoD (HR); Topic: The Integrated Model of Education for PAO</b>	
14:50-15:05	<b>Coffee Break</b>	
15:05-15:45	Presentation by <b>1<sup>st</sup> LT Marko Škovrlj (CAPSOC) and Ms. Nela Gudelj and Mr. Darko Flajpan (Croatian Radio and Television)</b>	
15:45-16:00	Closing remarks of the first working day	
17:30-18:30	<b>Visit to the Croatian Radio and Television with guided tour</b>	
19:00-21:30	<b>Dinner offered by Croatian Radio and Television</b>	Restaurant: Vinodol

### 24 November 2011 (Thursday)

09:30-12:30	<b>SESSION III: The Role of the Public Media in Crisis Management Operations in SEE and Abroad; Moderator: Dr.Sc. Marta ZORKO, Faculty of Political Science</b>  Presentation by <b>AL, BA, BG, HR, MK, ME, RS, RO and TR public media services</b> representatives  - Each representative of the SEE public media services should deliver a fifteen-to-twenty - minute address concerning the media-military cooperation.	Conference Hall
10:30-11:00	<b>Coffee break</b>  - Questions & Comments & Discussions & Answers	
12:30-14:00	<b>Lunch Break</b>	Restaurant Rakitje
14:00-15:45	<b>SESSION III (Continuation):</b> Presentation by <b>MoD's Spokespersons from AL, BA, HR, MK, ME and RS</b>  - Spokespersons from respective Ministries of Defence should deliver a fifteen-to-twenty - minute address concerning the media-military cooperation.  - Questions & Comments & Discussions & Answers	Conference Hall
14:45-15:00	<b>Coffee Break</b>	
15:00-15:45	<b>SESSION III (Continuation)</b>	Conference Hall
15:45-16:00	<b>Closing Remarks</b> by RACVIAC and HRT representative	Conference Hall
16:00-	Departures according to flight schedules	